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For Immediate Release

CleanCut Technologies Honored as a Medical Design Excellence Awards Winner

ANAHEIM, Calif., (June 16, 2014) – CleanCut Technologies today announced that its Dispenser Integrated System Kit (DISK) was selected as a Bronze winner in the Medical Product Packaging, Graphic Instructions and Labeling Systems category of the 17th Annual Medical Design Excellence Awards competition. Winners were officially announced June 11, 2014 in conjunction with the [MD&M East](#) event at the Jacob K. Javits Convention Center in New York.

THE DISK addresses an important concern for medical device packaging and retention. Current catheter and guidewire dispensers are held together using multiple injection molded clips. These clips add cost, additional waste, increased packaging size and can be unreliable in their function of holding the device in a secured fashion. Lastly, clips can fall off in the sterile field, can cause pouch punctures and can result in failure in their intent to retain a device.

CleanCut's DISK package does away with the injection molded clips with its patented "clipless dispenser," intended for packaging medical-use guidewires and catheters. The dispenser is thermally bonded (with no adhesives) to a High Density Polyethylene die-cut backer card. While the dispenser retains and protects guidewires and catheters, the addition of the backer card also provides additional retention and packaging of procedurally related components such as syringes, luers, and needles etc., presenting these components all in one relevant package with this new design technique. The DISK packaging approach reflects important new marketing strategies, since it now offers a reduction in dispenser size, reduction in backer card size, reduction in surface area to be sterilized, reduction in pouch size, reduction in shelf carton size, and a reduction in master cartons – which result in lowered production costs. Patient benefits are appealing and can also be marketed in the form of less time for prep via less time for scrub nurses to assemble the device and/or system. Multiple components are supplied in one package serving as a "procedure kit," resulting in less prep time and equates to less time that patients need under anesthetics - equaling less concern of patient safety and recovery.

"We're proud the DISK was recognized as an innovative and impactful medical device packaging solution," said Tim Bell, President of CleanCut. "Leading medical OEMs look to us to package their designs safely, efficiently and responsibly; we look forward to continuing to exceed their expectations." he continued.

The [MDEA](#) is the medtech industry's premier design competition committed to searching worldwide for the highest caliber finished medical devices, products, systems, or packaging available on the market. The awards program celebrates the achievements of the medical device manufacturers, their suppliers, and the many people behind the scenes—*engineers*,

scientists, designers, and clinicians—who are responsible for the cutting-edge products that are saving lives; improving patient healthcare; and transforming medtech—one innovation at a time.

Entries were judged by an impartial [panel of medtech experts](#). Unlike other design competitions that are merely styling contests, the MDEA jury is comprised of a balance of practicing doctors, nurses, and technicians alongside industrial designers, engineers, manufacturers, and human factors experts. MDEA jurors comprehensively reviewed entries based on the following criteria: the ability of the product development team to overcome all challenges so the product meets its clinical objectives; innovative use of materials, components, and processes; user-related functions improving healthcare delivery and changing traditional medical attitudes or practices; features providing enhanced benefits to the patient and end-user in relation to clinical efficacy; manufacturing cost-effectiveness and profitability; and healthcare system benefits such as improved accessibility, efficacy, or safety, in addition to providing attention to a critical unmet clinical need.

The [2014 MDEA Juror Panel](#) selected [54 exceptional finalists in 11 medical technology product categories](#). Selected products excel in five areas: manufacturing and technological innovation; design and engineering advancements; patient benefits; business benefits; and overall improvement to healthcare industry.

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About CleanCut Technologies, LLC

CleanCut Technologies is an FDA QSR compliant and ISO 13485 certified Medical Device Packaging company located in Anaheim, California. Its products are manufactured in Class 7 (10,000) & Class 8 (100,000) certified environments with full traceability. CleanCut Technologies is an FDA QSR compliant and ISO 13485 certified Medical Device Packaging company located in Anaheim, California. Its products are manufactured in Class 7 (10,000) & Class 8 (100,000) certified environments with full traceability. CleanCut offers the following services and products: zero cost design and prototyping, 3D printing, HDPE die-cut cards, patented “Clipless Dispenser” (hoops) for guidewires and catheters, pouches, labels, SBS shelf cartons, corrugated shipping boxes, tube flaring, pad printing, ultrasonic welding, tube drilling/coring, tooling and production. www.cleancuttek.com or 714-864-3500.

About the MDEA Program

The Medical Design Excellence Awards are presented by [UBM Canon](#), the global advanced manufacturing and medtech authority, and by [Medical Device and Diagnostic Industry \(MD+DI\)](#), the industry’s central source for late breaking news, information, and business intelligence. The 2014 Medical Design Excellence Awards are sponsored by: [K-Tube Technologies](#); [Medical Packaging Community](#); [Phillips-Medisize](#); [Proto Labs](#); [Stellar Technologies](#); and [Teleflex Medical OEM](#). Visit www.MDEAwards.com for more info or e-mail mdea@ubm.com.com.